**The book was found**

# Delft Design Guide: Design Strategies And Methods

## Synopsis

Delft Design Guide details roughly seventy strategies, techniques, and methods taught at the Delft University Faculty of Industrial Design in a practical one-page text, illustrated for further clarification and enriched with further reading suggestions. The high quality of their research and teaching at the TU Delft is renowned, making it one of the top universities in the world.

## Book Information

Paperback: 168 pages

Publisher: BIS Publishers (April 1, 2014)

Language: English

ISBN-10: 9063693273

ISBN-13: 978-9063693275

Product Dimensions: 8.1 x 0.6 x 10.2 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review:   3.7 out of 5 stars     9 customer reviews

Best Sellers Rank: #375,991 in Books (See Top 100 in Books)   #214 inÃ Â Books > Arts & Photography > Decorative Arts & Design > Industrial & Product Design   #325 inÃ Â Books > Arts & Photography > Graphic Design > Commercial > Illustration

## Customer Reviews

TU Delft cooperates with many other educational and research institutions, both in the Netherlands and abroad. The high quality of our research and teaching is renowned, making it one of the top universities in the world

I am a design professor with every version of these kinds of design method books. Each one seems to have different strengths ÃƒÂ¢Ã â ¬Ã â • if not variations on the same methods. I liked this one for the descriptions of the methods and a strong introduction to the notion of staging in design. They are not so much instructional as an introduction into why this is useful. The limitation seemed to be that the images often were more metaphoric than descriptive and the text wouldn't make it that easy for a lay person to even begin to guess how you might do this in reality. Convivial Toolbox and 101 Methods might be better for more detailed descriptions. This also has a distinctive product/engineering bias to the methods chosen.

This book is an acceptable textbook and design guide for product design, but one of several. I very

much like the modular topical approach to the book so that I can pick and choose topics for class reading assignments in my product design course. Design methods in general also work quite well that way and this book has many good features in its topical presentations. However, a few topics are sometimes out of order in sequence for a design project: e.g., some topics in "Articulate & Simulate" might want to be earlier in the process as should be some in "Develop" as well. In addition, the content gets a little too esoteric and/or complicated at times with some overly detailed diagrams and a bit too much fancy "designerly" language and jargon. In a few cases, some statements are simply wrong, e.g., on page 159 it says, "You need to be a trained and experienced design drawer to be able to communicate your designs effectively." This is simply not true as the book itself shows Dieter Ram's rather simple concept sketches on the facing page in contrast to their "fancy" drawing samples shown on the same page. The book's following statement also says that 3D models might often be better than 2D drawings to communicate best...quite true!!! I have had many, many students who have had great difficulty with sketching and drawing, but created excellent 3D digital and/or physical models to communicate their designs well (and definitely better). Dan Roam, in his great "Napkin" books on simple design drawing, might well feel the same as me regarding this subject. It is easy to succumb to believing two myths about design: a) fancy design sketching is essential for design skills and process, and even represents design itself, and b) design thinking and design process are esoteric and complicated, suitable only for a skilled elite profession. Though design projects can be very complex, design thinking and process are just not that complicated...it is mainly about doing. All in all, this is a good general product design guidebook for both design instructors and for design practitioners who have the experience to pick and choose the proper topics for application and use the book's value appropriately. It can also be good as a student guidebook and textbook in product design as well, but in this case it needs experienced filtering and appropriate direction by the instructor.

Great product

Worked great for my online course

A must have.

not a book for kindle device

I like the book really interesting, but the graphics and pictures are too small you can barely read the graphics and in some cases you can't. if i could be able to resize it will be wonderful.

No table of contents or page numbers so very hard to review or reference this book.

Delft Design Guide: Design Strategies and Methods Cognitive Architecture. From Bio-politics To Noo-politics (Delft School of Design) The Streets of Holland: Amsterdam, Delft, The Hague, Leiden and Rotterdam Chairs: Catalogue of the Delft Faculty of Architecture Collection Engineering Design Methods: Strategies for Product Design Case Study Research: Design and Methods (Applied Social Research Methods) Graphic Design Success: Over 100 Tips for Beginners in Graphic Design: Graphic Design Basics for Beginners, Save Time and Jump Start Your Success (graphic ... graphic design beginner, design skills) Mixed Methods Research: A Guide to the Field (Mixed Methods Research Series) Quit Smoking Now and Forever: Methods to Quit Smoking And Live A Healthier Life (Quit Smoking,Stop Smoking Forever,Stop Smoking Addiction,Quit Smoking ... Methods to Quit Smoking, Healthier Life) Counterfactuals and Causal Inference: Methods and Principles for Social Research (Analytical Methods for Social Research) Bacteriophages: Methods and Protocols, Volume 2: Molecular and Applied Aspects (Methods in Molecular Biology) Candida Albicans: Methods and Protocols (Methods in Molecular Biology) Candida Species: Methods and Protocols (Methods in Molecular Biology) Cystic Fibrosis Methods and Protocols (Methods in Molecular Medicine) Legionella: Methods and Protocols (Methods in Molecular Biology) Hemoglobin Disorders: Molecular Methods and Protocols (Methods in Molecular Medicine, Vol. 82) Intermittent Fasting: 7 BeginnerÃ¢â¬â„¢s Intermittent Fasting Methods for Women & Men - Weight loss and Build Lean Muscle Hacks (Intermittent Fasting, Fasting Methods, Build Lean Muscle Book 1) Nursing Research: Methods and Critical Appraisal for Evidence-Based Practice, 8e (Nursing Research: Methods, Critical Appraisal & Utilization) Patch-Clamp Methods and Protocols (Methods in Molecular Biology) Liposome Methods and Protocols (Methods in Molecular Biology)